



Each fall California State Firefighters' Association honors the state's bravest Californians. First responders and civilians alike are awarded the prestigious CSFA Medal of Valor for bravery at a dinner ceremony in Sacramento.

Your company can be part of this celebration of heroism

"Valor is a gift. Those having it never know for sure whether they have it till the test comes. And those having it in one test never know for sure if they will have it when the next test comes."

Napoleon Bonaparte

"The better part of valor is discretion, in the which better part I have saved my life."

William Shakespeare



About CSFA

Headquartered in Sacramento the California State Firefighters' Association, founded in 1922, is California's oldest statewide fire service trade association representing all facets of the California fire service with a variety of insurance benefits, training programs, and legislative advocacy.



For more information visit www.csfa.net



val•or

noun - boldness or determination in facing great danger; heroic courage; bravery: a medal for valor.

Information for Corporate Sponsors

Valor Awards Presenting Sponsor

\$10,000

- Stand Alone Sponsor Banner in Green Room
- Stand Alone Sponsor Banners in waiting area and in main ball room
- Full page program acknowledgement
- Photo opportunities with valor recipients
- (2) Tables for up to ten people and/or a table sign stating this table sponsored by....
- Opportunity to speak during Valor Awards or special recognition during Valor Awards program
- CSFA Website, Magazine & E-Newsletter Recognition
- Sponsorship Plaque
- CSFA door/window decal

Valor Awards Major Sponsor

\$5,000

- Large Logo on Main Event Banners & Green Room Banner (composite sponsor banner)
- (1) Tables for up to five people and a table sign stating this table sponsored by....
- Table Sponsorship for (1) Table Tops - This table sponsored by...
- Quarter page program acknowledgement

(continued Valor Awards Major Sponsor \$5,000)

- Special recognition during Valor Awards program
- CSFA Website, Magazine & E-Newsletter Recognition
- Sponsorship plaque
- CSFA door/window decal

Valor Awards Medal Sponsor

\$3,000

- Noted as Medal sponsor within show program Business card size
- Table Sponsorship for (1) Table Top - This table sponsored by...
- Large Logo on Main Event Banner and & Green Room Banner (composite sponsor banner)
- Quarter page program acknowledgement
- Special recognition during Valor Awards program
- CSFA Website, Magazine & E-Newsletter Recognition
- Framed sponsor certificate
- CSFA door/window decal

Valor Awards Associate Sponsor

\$2,500

- Table Sponsorship for (1) Table Top - This table sponsored by...
- Large Logo on Main Event Banner and & Green Room Banner (composite sponsor banner)
- Business card size program acknowledgement
- Special recognition during Valor Awards program

(continued Valor Awards Associate Sponsor \$2,500)

- CSFA Website, Magazine & E-Newsletter Recognition
- Framed sponsor certificate
- CSFA door/window decal

Valor Awards Contributing Sponsor

\$1,000

- Small Logo on Main Event Banner and & Green Room Banner (composite sponsor banner)
- Recognition in program
- CSFA Website, Magazine & E-Newsletter Recognition
- Framed sponsor certificate
- CSFA door/window decal

Valor Awards Friends Sponsor

\$500

(for individual contributions)

- Recognition in program
- Framed sponsor certificate
- CSFA door/window decal



For more information call
(916) 990-9999 or
e-mail cicit@aosinc.biz

Valor Awards

Sponsorship level:

- \$10,000
 \$5,000
 \$3000
 \$2500
 \$1000
 \$500
 \$ Other



Contact name: _____
 Business name: _____
 Address: _____
 Contact phone number: _____
 Contact e-mail address: _____

For more information call (916) 990-9999 or e-mail cicit@aosinc.biz

Detach and return to: California State Firefighters Association/Valor Awards Sponsorships
 2701 K Street, Suite 201, Sacramento, CA 95816