



SANTA CRUZ BEACH BOARDWALK
**PUBLIC SAFETY
APPRECIATION DAYS**

Thank you for your service!



Saturday, August 26 - Sunday, August 27, 2017

FREE All-Day Rides Wristbands

for active and retired firefighters, police officers, and military members!

\$8 OFF additional All-Day Rides Wristbands

Bring your friends, family, and department personnel to enjoy the fun!



1. Go to: beachboardwalk.com/heroes

2. Use Discount Code: **SAFETY2017 (case sensitive)**



Questions? Email promotions@beachboardwalk.com or call (831) 460-3368.