



PROUDLY SERVING THE ENTIRE CALIFORNIA FIRE SERVICE SINCE 1922

CALIFORNIA STATE FIREFIGHTERS' ASSOCIATION 95TH ANNUAL CONFERENCE

Exhibitor & Sponsorship Opportunities

The California State Firefighters' Association (CSFA) is pleased to invite you to participate as an exhibitor/sponsor at CSFA's 95th Annual Conference! CSFA is dedicated to ensuring its members a strong and united voice in the evolution of the fire service through unity in leadership, political action, education, training, and quality member services. The Conference provides outstanding educational and network opportunities for people associated with all aspects of fire safety.

Exhibiting and Sponsorship at the Conference will provide:

- Visibility for your company or organization
- An opportunity to showcase your products, services and programs to a broad range of firefighting community decision makers
- A forum to demonstrate your support of California's firefighting community

CSFA values our vendors and sponsors and greatly appreciates their contributions to the success of our Annual Conference. We look forward to working with you to ensure a successful exhibitions experience.

Dates:	
CSFA 95th Annual Conference Exhibit Hall	Tuesday, September 19, 2017 through Thursday, September 21, 2017 Wednesday, September 20, 2017 and Thursday, September 21, 2017
Conference Location:	Best Western Dry Creek Inn 198 Dry Creek Road Healdsburg, CA 95448
Scheduled Content:	CSFA Business Meetings, Symposium and Exhibit Area
Expected Attendance:	150+
Attendee Make Up:	<u>Organizations</u> County, city and volunteer fire departments; nonprofit organizations
Contact Information:	CSFA 95th Annual Conference 1232 Q Street, 2 nd Floor Sacramento, CA 95811 916-446-9880 office 916-709-4201 cell anne.mullinax@csfa.net



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Exhibitor Information

Exhibit booth consists of a 6 x 30 table top space and includes: Electricity is available upon request for limited spaces.

- One 6' draped table, two chairs, and one wastebasket
- Two complimentary badges per booth
- Your company's name on signage in registration area
- Company listing in Conference Program
- Name recognition on Conference homepage
- Two Lunch tickets for Wednesday & Thursday
- Two Dinner tickets for Wednesday & Thursday

Booth prices vary depending on the date the booth is requested, and payment received.

- Before August 25th: \$750
- Between August 25th and September 1st: \$900
- Between September 1st and September 8th: \$1,100

Exhibitor Schedule

Tuesday, September 19th

2:00 pm–4:30 pm Exhibitor Check In

Wednesday, September 20th

7:00 am–9:00 am Exhibitor Check in/ Exhibit Set-up (Must be show ready by 9:00 am)

9:00 am- 4:00 pm Exhibit Area Hours

5:00 pm- 8:00 pm BBQ Reception Hosted By Geyserville Volunteer Firefighters' Association and Healdsburg Firefighters' Association

Thursday, September 21st

9:00 am- 4:00 pm Exhibit Area Hours

5:00 pm- 7:00 pm President's Dinner

Business Membership

CONNECT YOUR BUSINESS WITH CSFA AND THE FIRE SERVICE COMMUNITY. With over 16,000 members you have the opportunity to connect and engage your business with California's Fire Service community. There are countless ways to support Firefighters across California, but one of the best ways to support your local firefighter is to become a Business Member of CSFA. CSFA's Business Membership is open to individuals or businesses that want to promote their product or service to the membership of CSFA or who want to show their support of CSFA.

EXCLUSIVE BUSINESS MEMBER BENEFITS INCLUDING:

- CSFA business member proud supporter logo decal: Display it proudly at your business or on your vehicle.
- A personalized CSFA business membership card.
- Listing in our online Business Directory at www.csfa.net with a link to your business web site.
- Business listing in the CSFA Directory of Benefits published once a year in the *California Fire Service* magazine.
- Subscription to *The California Fire Service* magazine keeping you up-to-date on fire service issues.
- Subscription to *CSFA Connection*, our weekly email news briefs and our monthly e-mail newsletters.
- Experience savings from CSFA lifestyle discount programs.
- Member prices on CSFA merchandise.



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Sponsorship Opportunities

Stand out from the crowd. Reach the right people in just the right way by becoming a conference sponsor. Getting your name recognized by firefighter professionals is crucial to compete in the fire service industry so targeting your best customers is the key to success. Our sponsorship opportunities provide you the vehicle to reach the customers most important to you.

PREMIUM SPONSOR Exclusive Sponsorship Opportunity (1 available)

\$5,000

Be recognized as the Premium Sponsor for the CSFA Annual Conference—including recognition on the attendee bag

- Company logo on attendee bag
- Complimentary booth in premium location in exhibit area
- Complimentary full-page ad in conference program (outside back cover)
- Five-minute welcome message by your representative at the opening ceremony
- Complimentary conference registration for three staff members
- Logo and link to your website on the conference homepage in Premium location
- Recognition as the Premium Sponsor in the conference program
- One company branded gift and literature in attendee bag
- A yearlong Business Membership in CSFA (\$250.00 value)

*Sponsorship must be reserved by September 1st in order to get your company name on the attendee bag.

PRESIDENTS DINNER SPONSOR (4 available)

\$2,500

Sponsor the President's Dinner and Scholarship Awards Presentation.

- * Your company's name on signage at the President's Dinner
- * Complimentary booth in select location in exhibit area
- * Complimentary full-page ad in conference program
- * Logo and link to your website on the conference homepage
- * Complimentary ticket for 2 to the President's Dinner
- * Recognition as a Sponsor in conference program
- * One piece of literature in attendee bag
- * A yearlong Business Membership in CSFA (\$250.00 value)

LUNCH SPONSOR (4 available)

\$1,500

Sponsor a lunch for attendees to enjoy and keep them going through the day!

- * Your company's name on signage at the luncheon
- * Complimentary booth in select location in exhibit area
- * Complimentary full-page ad in conference program
- * Logo and link to your website on the conference homepage
- * Complimentary conference registration for one staff member
- * Recognition as a Sponsor in conference program
- * One piece of literature in attendee bag
- * A yearlong Business Membership in CSFA (\$250.00 value)



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MEMORIAL TOAST SPONSOR (4 available)

Sponsor the memorial toast given during the Opening Ceremony.

\$750

- Recognition as the Memorial Toast sponsor during the Opening Ceremony
- Complimentary business card ad in conference program
- Listing in the sponsor section of the conference website
- One piece of literature included in attendee bag
- Complimentary ticket for 2 to the Opening Reception
- Recognition as a Sponsor in conference program

DESSERT BREAK SPONSOR (4 available)

Sponsor dessert breaks in the exhibit hall.

\$500

- Your company's name or logo on signage in dessert break area
- Complimentary business card ad in conference program
- Listing in the sponsor section of the conference website
- One piece of literature included in attendee bag
- Recognition as a Sponsor in conference program

COMPANY BRANDED GIFT SPONSOR (5 available)

Sponsor a special gift for attendees to take home. Will be distributed in attendee bags.

\$250

- Complimentary business card ad in conference program
- Listing in the sponsor section of the conference website
- One piece of literature included in each attendee bag
- Recognition as a Sponsor in conference program

*Sponsor is responsible for full cost and delivery of special gift. Gifts must be approved by conference management. Gift must be received by September 8th.

BAG FLYER INSERT SPONSOR (5 available)

Place an informational flyer in attendee bags to promote your company!

\$100

- Flyer insert needs to be approved by conference management before distributing
- Company responsible for providing enough copies for each attendee



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CALIFORNIA STATE FIREFIGHTERS' ASSOCIATION 95TH ANNUAL CONFERENCE Exhibitor & Sponsor Registration Form

Company Name: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____ Website: _____

Exhibitor Booth Registration:

- Before August 25th: \$750 Between August 25th and September 1st: \$900 Between September 1st and September 8th: \$1,100

Two complimentary badges per booth. Please list names below.

Name One: _____ Name Two: _____

Sponsorship Registration: Check which sponsorship opportunity you would like to register for.

- | | |
|--|--|
| <input type="checkbox"/> Premium Sponsor:
\$5,000 | <input type="checkbox"/> Dessert Break Sponsor:
\$500 |
| <input type="checkbox"/> President's Dinner Sponsor:
\$2,500 | <input type="checkbox"/> Company Branded Gift Sponsor:
\$250 |
| <input type="checkbox"/> Lunch Sponsor: \$1,500 | <input type="checkbox"/> Bag Flyer Insert Sponsor: \$100 |
| <input type="checkbox"/> Memorial Toast Sponsor: \$750 | |

Business Membership Sign Up: Yes, I want to support CSFA all year long by joining as a Business Member.

- Business Membership:** \$250

Additional Event Tickets: You receive two tickets per booth space.

- Lunch tickets: \$25 Quantity: _____ BBQ: \$25 Quantity: _____ President's Dinner: \$60 Quantity: _____

Payment Information: Payment types accepted: Check payable to CSFA: MasterCard: Visa: AMEX

Total Amount: _____ Payment Contact Name: _____

Phone: _____ Email: _____

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Billing address (if different than above): _____

Conference Hotel Rate Special: Available through September 5th for \$129 a night. Call 707-433-0300 and mention special rate code CSFA.